



SENAT

# Autumn Pre-Conference 2014

DUBAI

3-5 November, 2014



## Pre-Conference Program

The Pre-Conference Program focuses on three different aspects:

- Financial Sector of Dubai
- Logistics Sector of Dubai
- Real Estate Sector of Dubai

Specific meetings can be arranged with delegates upon request during the dates of the Pre-Conference.



Monday 3rd November 2014

Focus in the Financial Sector

The first day of the Pre-Conference Program focuses on the financial district of Dubai, the DIFC (Dubai International Financial Center). The DIFC is the onshore finance and business hub connecting the region to the world and the world to the region. It is situated in the heart of downtown Dubai. It is the international center for banking, capital markets, insurance, asset management and other financial services.

A tour will allow delegates a first hand experience of the Financial Center and the DIFC courts, a presentation will be included, as well as a chance for Q&A. Lunch will take place at a restaurant in the DIFC, which reflects a clear successful example of thriving businesses in Dubai. There will be a optional shopping tour during the afternoon at the Souq Al Bahar and Dubai Mall, one of the largest malls in the world. Dinner will be enjoyed at one of the 5 star luxurious hotels in Palm Jumeirah.

## Pre-Conference Program

Tuesday 4th November 2014

Focus in the Logistics Sector

Dubai has undergone tremendous growth over the years. Today, it enjoys a favorable position as a significant player in international trading and transport logistics. Delegates will learn why Dubai was awarded "The logistics hub of the year" in 2013, with a tour and explanation of its logistics and infrastructure within Dubai's airports.

Lunch will include a discussion about Dubai's trade and growth in terms of logistics. Delegates will learn how the city connects the East with the West and became a logistics hub. During dinner, delegates will experience a taste of the most common arabic dishes within the region.



Wednesday 5th November 2014

Focus in the Real Estate

The last day of the Pre-Conference Program will feature the booming real estate sector in Dubai and the UAE. The morning schedule includes a visit to Nakheel's office. Nakheel is one of the world's largest real estate developers, which is driven by the desire to become an influential part of realizing Dubai's vision for the 21st century. There will be a presentation about Dubai's history and its vision to the future, and will include a boat ride along the Palm Jumeirah and The World Islands that will allow delegates to learn about Nakheel's projects.

An interactive lunch with professionals involved with the real estate sector will take place at Madinat Jumeirah. The afternoon will allow delegates to enjoy Dubai on their own. The possible options are to enjoy the beach, which is literary across the road front he hotel or go shopping in one of the many malls. Dinner will take place in the Dubai Marina, close by to the hotel, so any members arriving early to the conference are more than welcome to join.